

Why should I publish a **KHPCONTENT** title with Kendall Hunt?

~ We are **the leader** in our field with over 10,000 titles created across several publishing formats.

We offer the unique opportunity for you to create a cost-effective publication that covers the exact material you need while actively engaging students. ~

What are the benefits to creating an interactive web based title vs a traditional print or eBook?

Our interactive publishing platform goes beyond the traditional print book by taking advantage of technology. Multi-media and engaging activities are powerful components that can be built into your title to enrich students' learning experience, helping to retain more information and increase performance in the course. •

Why use a KHPCONTENT title vs my institution's Learning Management System (e.g. Canvas)?

KHPCONTENT blends the traditional text materials with interactive knowledge checkpoints or summative chapter reviews all in one resource that has proven to increase retention and confidence in mastering the material. KHPCONTENT is not meant to replace your LMS but helps to enhance the learning experience. •

*KHP+
Canvas
Blackboard
Schology
D2L*

Can the interactive activities within my title tie to my LMS?

Of course! We encourage our authors to include some type of activity to allow students to truly engage with the material and either test their understanding, get them to think critically, or gauge what they have learned before and after reading. Any of these interactive pieces can be tracked for participation, extra credit, or completion and all grades or participation points can be easily in-


tegrated into any LMS like Canvas or Blackboard. This also allows outside adopters to easily transition your title and core activities to their own course and LMS. •

How can I create the most cost effective resource for my students?

By enforcing the interactive activities, it helps push students to get the most out of the material while also helping us avoid the markup caused by the used book market and keeps costs as low as possible. •



Ready to go? Here's what to do next!

Contact your
acquisitions editor
[AE name here]
[555-555-5555] 
name@kendallhunt.
com.



Kendall Hunt
K H P C O N T E N T

What if I need to make updates once my title has published on KHP-CONTENT?


Unlike traditional print books, the KHPCONTENT site is a living, breathing resource that can be enhanced over time. We can easily update quick revisions like swapping out a link at any time or plan a larger update to launch in the upcoming semester, without having to work through or destroy existing inventory. •

Does Kendall Hunt offer resources to help me write my book?

Yes, we have many excellent titles,

case studies, and imagery that you can review and choose select features to incorporate into your own title. •

Who designs the layout?

A clean, user-friendly presentation of material is very important to ensuring the best teaching and learning experience. 

We define what structure that will work best for your material and our team of web designers craft a cohesive, custom design that is not only responsive to all screen sizes but also ADA compliant. You supply the material and elements you want to include and we take it from there. •

What kind of support do you have after the title is complete?

You will always have one main contact in your acquisitions editor to help with any assistance you may need. On top of that, we have a full customer service team to help students and instructors with any site functionality questions.

This allows you to direct your students to us to make sure they have no issues accessing the material so you can focus on teaching. •

I would like to write the book but I don't have time.

Time is an important consideration for all of us. In fact, most of our Authors have had the same concern before they signed on with us. However, they found that by putting aside small amounts of time on a daily or weekly basis, they were able to create a quality product in a reasonable time-frame. We work with you to find a schedule that helps you complete your book and make it an enjoyable experience. •

*Let KH help
with
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